

11-04-2026

I am writing to formally object to the proposed opening of an additional adult gaming centre on our high street. The area is already experiencing significant challenges related to drug use, anti-social behaviour, and public safety. The introduction of another adult gaming premises is likely to exacerbate these existing issues rather than alleviate them. Such establishments can attract vulnerable individuals and may contribute to increased loitering, late-night activity, and associated disturbances, placing further strain on local residents, businesses, and law enforcement. Willesden Green high street should be moving towards regeneration, with a focus on family-friendly, community-oriented businesses that encourage positive footfall and economic growth. It's become an awful area with homelessness and open drug abuse. Adding another adult gaming venue risks undermining these efforts and may deter investment from other types of retailers and services that would better serve the community. Furthermore, there is concern about the cumulative impact. While a single premises may be manageable, the addition of another similar venue in close proximity creates a clustering effect that can intensify negative social outcomes. This is particularly troubling given the current conditions already affecting the area. I respectfully urge the council to consider the wider social implications of this application and to prioritise the long-term wellbeing, safety, and cohesion of the community. For these reasons, I strongly object to the proposal which will make the high street even more filthy and run down.